

Cookie Clarification Text

(“UZ. DR. ENDER VARDAR”)

As (“UZ. DR. ENDER VARDAR”), we use cookies, pixels, GIFs, etc. and certain technologies (“cookies”) in order to improve your experience during your use or visit of our website (“Site”), our applications, or all similar online or offline channels that we make available for your use in digital environments (all of the aforementioned channels shall together be referred to as the “Platform”).

The use of these technologies is carried out in compliance with the legislation to which we are subject, primarily the Law No. 6698 on the Protection of Personal Data (“KVK Law”).

The purpose of this Cookie Clarification Text is to provide you with information regarding the processing of personal data obtained due to the processing of personal data through the collection of personal data such as cookies and pixels used during the use of the Platforms. In this text, we would like to explain to you for what purposes we use which types of cookies on our site and in our application, and how you can control these cookies.

As a company, we may stop using the cookies we use on our site and in our application, change their types or functions, or add new cookies to our site and our application. Therefore, we reserve the right to change the provisions of this Cookie Clarification Text at any time. Any changes made to the current Cookie Clarification Text shall enter into force upon being published on the site, in the application, or in any public medium. You can find the last update date at the end of the text.

Our site, like many other websites, may use "Cookies" or "Other Technologies" ("pixel tags," "web beacons," "clear GIFs" linked to e-mails assigned by Google, Apple or similar technologies, JavaScript, device identifiers). Cookies and Other Technologies help us and third parties obtain information about your visits to the Site, including the analysis of your visit habits. We use such information to process your reservations or requests and to provide online and mobile advertisements, communications and content tailored to your interests for us and others.

Cookies are small text files stored on your computer or mobile device when you visit our website. In some cases, we or third parties may combine Cookies with your personal information that you provide to us or that we obtain, however cookies alone cannot be used to reveal your identity to us. Cookies may be used on the Site to improve your experience.

For detailed information regarding the purposes for which your personal data are processed by our Company; you may access the Personal Data Protection and Processing Policy.

<https://www.drendervardar.com/KVKKPolitikasi.pdf>

Method and Legal Reason for Collecting Personal Data

Your personal data are collected electronically through cookies based on the legal reason of our Company’s legitimate interest within the scope of your visit to our website or due to your use of our application. Your collected personal data may also be processed for the purposes stated in this Cookie Clarification Text within the scope of the personal data processing conditions and purposes specified in Articles 5 and 6 of the Law.

To Whom and For What Purpose Personal Data May Be Transferred

As a company, we may share your personal data within the scope of the Cookie Clarification Text with our suppliers, legally authorized public institutions and private persons, in compliance with the legislation and limited to the realization of the purposes stated above.

Which Cookies Are Used for Which Purposes?

As a company, we use cookies on our site and in our application for various purposes and process your personal data through these cookies. These purposes are mainly as follows:

- To perform the basic functions necessary for the operation of the Site and the application. For example, so that members who log in do not need to re-enter their password when visiting different pages on the Site.
- To analyze the Site and the application, and to increase the performance of the Site and the application. For example, integrating different servers on which the Site operates, determining the number of visitors to the Site and making performance settings accordingly, or facilitating visitors to find what they are looking for.
- To increase the functionality of the Site and the application and provide ease of use. For example, sharing to third-party social media channels through the Site, remembering the username information or search queries of the visitor visiting the Site on their subsequent visit..

Cookies Used on Our Site and in Our Application

Below you can find different types of cookies we use on our site and in our application. Both first-party cookies (placed by the site you visit) and third-party cookies (placed by servers other than the site you visit) are used on our site and in our application.

How Can I Control the Use of Cookies?

The preferences of our visitors and users regarding the use of cookies and similar technologies are essential for us. However, the use of Cookies that are mandatory for the operation of the Platform is required. In addition, we would like to remind you that if some cookies are disabled, certain functions of the Platform may partially or completely not work.

Information on how you can manage your preferences regarding the cookies used on the Platform is as follows:

- Visitors have the opportunity to personalize their preferences regarding cookies by changing the browser settings through which they view the Platform. If the browser being used offers this possibility, it is possible to change preferences regarding cookies through browser settings. Thus, although it may vary according to the possibilities offered by the browser, data owners have the possibility to prevent the use of cookies, prefer to receive a warning before cookies are used, or disable or delete only some cookies.
- Although preferences on this matter vary according to the browser used, it is possible to access the general explanation at <https://www.aboutcookies.org/>. Preferences regarding cookies may need to be made separately for each device through which the visitor accesses the Platform.
- Click to disable cookies managed by Google Analytics.
- Click to manage the personalized advertising experience provided by Google.
- For cookies used by many companies for advertising activities, preferences can be managed through Your Online Choices.
- The settings menu of the mobile device can be used to manage cookies on mobile devices.
- You have the opportunity to personalize your preferences regarding cookies by changing your browser settings.

Adobe Analytics

<http://www.adobe.com/uk/privacy/opt-out.html>

AOL

[https://help.aol.com/articles/restore-security-settings-and-enable-cookie- settings-on-browser](https://help.aol.com/articles/restore-security-settings-and-enable-cookie-settings-on-browser)

Google Adwords

<https://support.google.com/ads/answer/2662922?hl=en>

Google Analytics

<https://tools.google.com/dlpage/gaoptout>

Google Chrome

<http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647>

Internet Explorer

[https://support.microsoft.com/en-us/help/17442/windows-internet-explorer- delete-manage-cookies](https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies)

MozillaFirefox

<http://support.mozilla.com/en-US/kb/Cookies>

Opera

<http://www.opera.com/browser/tutorials/security/privacy/>

Safari

https://support.apple.com/kb/ph19214?locale=tr_TR

What Are Your Rights as a Data Subject?

Pursuant to Article 11 of the KVK Law, data subjects have the rights to,

- Learn whether personal data are processed,
- Request information regarding personal data if they have been processed,
- Learn the purpose of processing personal data and whether they are used in accordance with their purpose,
- Know the third parties to whom personal data are transferred domestically or abroad,
- Request correction of personal data if they are processed incompletely or incorrectly and request notification of the transaction made within this scope to third parties to whom personal data are transferred,
- Although they have been processed in accordance with the KVK Law and other relevant law provisions, in the event that the reasons requiring processing cease to exist, request deletion or destruction of personal data and request notification of the transaction made within this scope to third parties to whom personal data are transferred,
- Object to the emergence of a result against the person themselves by means of analyzing the processed data exclusively through automated systems,
- In the event of damage due to unlawful processing of personal data, request compensation for the damage.

You may submit your applications regarding your rights listed above to our Company by filling out the Data Subject Application Form. Depending on the nature of your request, your applications shall be concluded free of charge as soon as possible and within thirty days at the latest; however, if the

transaction requires an additional cost, a fee may be requested from you according to the tariff to be determined by the Personal Data Protection Board.

Data Subject Application Form: You can obtain it from <https://www.drendervardar.com/KVKKBasvuruFormu.pdf> address or from our company headquarters.